

OFFICIAL CONTEST RULES AND REGULATIONS & PRIVACY STATEMENT
The YORK REGION “Transit Memories” CONTEST

No purchase necessary!

This contest is open to residents of York Region only (see details below).

**OFFICIAL CONTEST RULES AND REGULATIONS (“RULES AND REGULATIONS”)
YORK REGION “TRANSIT MEMORIES” CONTEST (the “CONTEST”)**

Please read these official Rules and Regulations and the Notice of Collection in their entirety before entering the Contest. You are not eligible to enter the Contest unless you agree to these official Rules and Regulations. Participation in the Contest constitutes full and unconditional agreement and acceptance of these official Rules and Regulations, which are final on all matters relating to the Contest.

The Regional Municipality of York (“York Region”) is the administrator of the Contest and its employees, elected and non-elected officials, agents, successors, volunteers and assigns shall not be held responsible for any costs, losses, damages or expenses arising by reason of accident, negligence, printing, administrative or other errors that may arise or occur in connection with the Contest. York Region reserves the right to modify, amend, suspend or terminate this Contest and these Contest Rules and Regulations, without prior notice, with no obligation or liability to any person entering the Contest.

This Contest is in no way sponsored, endorsed or administered by, or associated with Instagram, Facebook or X. All participants are providing information directly to York Region and agree to release Instagram, Facebook and X from any and all liability arising in connection with the Contest.

CONTEST DURATION

The Contest starts on November 1, 2025, at 12:01 a.m. ET and ends on July 31, 2026, at 11:59 p.m. ET (the “Contest Period”).

ELIGIBILITY

No purchase is necessary to enter.

To be eligible to participate in this Contest, each person entering the Contest (“Contestant”) must:

- Be a resident of York Region;
- Be 18 years of age or older at the time of entry; and,
- Submit at least one (1) Entry using the online form, as described under “How to Enter”, below.

Contestants must provide the following details with their submission:

- First and last name
- Email address
- First three digits of your postal code

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HOW TO ENTER

During the Contest Period, a Contestant entering the Contest must:

- Submit at least one (1) memory, in written or video form, of the Contestant’s experience with or involving York Region Transit (“YRT”) using an online form at yrt.ca/ (“Entry” or “Entries”):
 - If the Entry is in written form, the Entry may include a photo or video, but a photo or video is not required;
 - If the Entry includes a photo, the photo must include a caption describing the memory. The photo may not include any watermarks, text or logos on the photo;
 - If the Entry is in video form, it must describe a memory of the Contestant’s experience with or involving YRT;
 - If the Entry includes a photo or video, the photo or video must be the original work of the Contestant; and,
 - The Entry must be made during the Contest Period.

A Contestant may submit unlimited unique Entries during the Contest Period.

Each time a Contestant makes a submission through the online form, whether or not the submission constitutes an Entry, the Contestant is agreeing to comply with these Official Contest Rules and Regulations. All submissions that comply with these Official Contest Rules and Regulations, as determined by York Region, constitute Entries.

Entries generated by script, macro or other automated means, and Entries by any means which subvert these Official Contest Rules and Regulations, are null and void.

All Entries, including but not limited to the photos, videos and written submissions that are part of the Entries, and all intellectual property rights therein, become the sole and exclusive property of York Region and will not be returned to Contestants. Contestants grant non-exclusive intellectual property rights to York Region to use and reproduce the Entries, including but not limited to publishing photos, videos or written submissions that are part of the Entries, as York Region in its sole and absolute discretion considers appropriate in accordance with these Official Contest Rules and Regulations. By submitting an Entry, Contestants irrevocably and unconditionally waive, in favour of York Region, all moral rights the Contestant has or may have in the Entry (including but not limited to photos, videos and written submissions that are part of the Entry). Upon making an Entry, Contestants shall indicate if they agree for their first and last name to be included with the Entry in the event the Entry were to be published.

Photos or videos containing any public figures or other recognizable individuals must be accompanied by a signed Model Release Form for each recognizable individual appearing in the photo or video. The Model Release Form will be made available on York Region Transit’s website (www.yrt.ca). Submissions without the signed Model Release Form, if applicable, or any other appropriate paperwork required by York Region, will not be considered in the Contest.

Photos, videos and written submissions will be screened for appropriateness. Entries that are inappropriate in nature or do not relate to the Contest will be null and void. Appropriateness of the Entries, including the photos and videos contained within the Entries, is determined at the sole and exclusive discretion of York Region. A Contestant may submit an unlimited number of Entries during the Contest Period. An online form must be submitted for each Entry.

York Region is not responsible for technical problems with submitting Entries, including any digital photos, videos contained in the Entries or uploading photos or videos as part of the Entries. If Entries, including any photos or videos contained within the Entries, cannot be viewed or any submitted Entries do not satisfy

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the Contest requirements, such Entries will be voided.

ENTRIES

All Entries become the property of York Region and none shall be returned. The Entry submitted must not infringe on copyright or other intellectual property rights.

PRIZES DESCRIPTION

There are nine (9) monthly prizes to be won.

Monthly Prizes:

- One of nine (9) YRT prize packs including YRT 25th anniversary promotional materials, a YRT anniversary jersey, a \$25 PRESTO card and a PRESTO card holder.

MONTHLY PRIZE WINNER SELECTIONS AND NOTIFICATION

Starting at the second month of the Contest Period, on the first business day of each month, representatives of York Region will randomly select the prize winner from the valid Entries submitted during the preceding month of the Contest Period.

Each Contestant is limited to one (1) prize, regardless of the number of entries the Contestant submitted during the Contest Period.

Starting the second month of the Contest Period, winners will be announced during the first week of each month. Winners will be announced on YRT's social media channels and website (www.yrt.ca).

Each selected Contest winner must reply within fourteen (14) business days of being announced and answer a skill-testing question.

All prize winners must meet the eligibility rules in order to receive the prize. York Region will notify each selected winner by email.

If the Contest winner does not respond to York Region within fourteen (14) business days of being notified that their Entry was selected, or they incorrectly answer the skill-testing question provided by York Region, the Contest winner will be disqualified and their entitlement to receive the prize will be declared null and void. York Region reserves the right, in its sole and absolute discretion, to select another eligible Entry as the Contest winner, in which event these provisions shall apply to such other eligible Entry.

York Region is not bound to select any Contestant as a Monthly Prize Winner.

In the event that York Region incorrectly announces a Contestant as a winner, then York Region may rescind the announcement and declare the intended winner, or no winner at all, without any liability to the Contestant who was incorrectly declared as a winner.

CLAIMING ANY PRIZE

Within thirty (30) days of being confirmed as a qualified prize winner, that person will be responsible for providing their mailing address to York Region in order to receive their prize. Failure to provide the mailing address within the thirty (30) day time period will render that person's prize void.

The winners each hereby agree to release York Region, their respective employees, elected and non-elected officials, agents, successors, volunteers and assigns and all other entities administering the Contest from any and all liability, loss, incidental costs and expenses, damage or claims caused by, resulting from

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or otherwise associated with the awarding, receipt, installation, possession, and/or use or misuse of any prize, including any travel or transportation related thereto.

In the event that a prize is no longer available at the time a winner becomes eligible to claim it, then York Region may substitute the prize with one of similar average market value with no liability to the winner.

GENERAL RULES

By participating in this Contest, Contestants agree to comply with these Official Contest Rules and Regulations and with the decisions of York Region, judges and/or any independent contest administrator which are irrevocable and shall be legally binding in all instances.

By entering this Contest and submitting your information, you agree that you have read and understand the Contest Rules and Regulations and the Notice of Collection.

By participating in this Contest, all eligible Contestants and qualified winners agree to sign a Declaration and Release Form, releasing York Region its employees, Regional Council members, agents, successors and assigns, respective advertising and promotional agencies, and any independent contest administrator from any liability in connection with this Contest and/or the prizes awarded.

By participating in this Contest, all eligible Contestants and qualified winners also agree to the use of their submission information including name, address (municipality only), and Entries, including any videos and photos contained in such Entries, for publicity purposes relating exclusively to this Contest without additional compensation or notice.

By participating in this Contest, all Contestants grant to York Region a worldwide, non-exclusive, unrestricted, royalty-free, perpetual, irrevocable, assignable and sublicensable right and license to use, reproduce, modify, publish, create derivative works from, translate, license and display the submitted Entry/Entries, images (in whole or in part) and/or to incorporate these in other works in any form, media or technology now known or later developed, without the Contestant's prior approval and all Contestants further waive any copyright or moral rights that they may have in the submitted Entry information, including but not limited to any submitted photo(s) or video(s). In addition, by submitting an Entry in this Contest, each Contestant represents and warrants that they own and control all rights in and to the submitted Entry information, including but not limited to any submitted photo(s) or video(s), and that each Contestant has the right to grant the foregoing rights to York Region.

This Contest and the terms and conditions contained in these Official Contest Rules and Regulations, shall be exclusively governed by and construed in accordance with municipal bylaws, the laws of the Province of Ontario, Canada and the federal laws of Canada applicable therein.

York Region reserves the right in its sole discretion to cancel or suspend any portion of this Contest for any reason whatsoever, without any liability to any Contestant for any costs such Contestant may have incurred in respect of the Contest.

York Region accepts no responsibility for any reason whatsoever, including computer system, hardware, software or program malfunctions of either the Contestants or York Region, or their respective service providers, if the Contestants are unable to submit their Entries before the closing date and time. The Contestants agree that York Region shall have no liability for delays caused by internet/network traffic, degraded operation or failure of any computer system element, including but not limited to: any computer system, power supply, telephone or data connection or system or software or browser of any type whatsoever that affects the Contest or the Contestant's participation in it.

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York Region is not responsible for:

- a. lost, misdirected, misplaced, illegible, unintelligible, incomplete, or late Entries, and/or
- b. any act, failure to act, or delay regarding the transmitting or processing of Entries.

York Region is solely entitled to interpret these Rules and Regulations as needed to make decisions on the administration of the Contest and the selection of winners, and its decision is final and binding.

NOTICE OF COLLECTION

York Region is collecting your personal information under the authority of the *Municipal Act, 2001*, S.O. 2001, c. 25. Your personal information will be used as described in these Rules and Regulations, including to process your Entry and administer the York Region “Transit Memories” Contest.

Your personal information is collected, used, disclosed and retained in accordance with the *Municipal Freedom of Information and Protection of Privacy Act*, R.S.O. 1990, c. M.56.

If you have questions about the collection, use, and disclosure, of your personal information by York Region, please contact York Region Transit, The Regional Municipality of York, 50 High Tech Road, Richmond Hill, Ontario L4B 4N7, by email: transitinfo@york.ca or by phone: 1-866-668-3978.

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