



Photograph/Video Consent (Irrevocable Licence to Use)

I hereby consent and authorize The Regional Municipality of York, its employees, elected and appointed officials, officers, servants, and agents, and their successors and assigns, (collectively, the “**Region**”) to take photographs, videos, and/or audio recordings of me and/or of my child(ren) for whom I am the parent and/or legal guardian (the “**Images**”) in respect of the **YRT Transit Memories Contest** (the “**Contest**”) set forth below. The Images may be used by the Region for editorial, promotional or any other purposes deemed to be suitable by the Region in respect of the Event.

If the Images include a child or children,
please list names here.

I consent and authorize the Region to use such Images of me and/or my child(ren) by any means, including, but not limited to, publishing in print and online, advertising, social media, electronic and other digital means (“**Publication**”) for and in respect of the Event. I understand that this includes, but is not limited to, publishing the Images in materials distributed by the Region and displaying the Images at Regional facilities. I confirm that this consent gives the Region the sole discretion to use the Images, in whole or in part, for Publication, or not, and that the Region has the right to retain an electronic or other copy of the Images for an unlimited period of time. I confirm that the Region may not be able to control the distribution or use of the Images by third parties. I consent and authorize the use of and/or Publication by the Region of any written marketing and other materials (the “**Materials**”) provided by me to the Region in respect of the Event, but notwithstanding this consent I will continue to own the copyright in the Materials.

I hereby irrevocably grant to the Region a perpetual, worldwide, royalty-free, non-exclusive licence (the “**Licence**”) for the Publication and other use of the Images and Materials solely for and in respect of the Event. I confirm that I have the authority to grant this Licence to the Region. I acknowledge that I will receive no financial compensation for the grant of the Licence hereunder or for the Region’s Publication or other permissible use of the Images and/or the Materials.

I hereby release, waive, discharge and hold harmless the Region and its successors and assigns from any and all liability, claims, actions, debts, damages, injuries or losses including third party claims, actions, or damages, that may arise or be incurred as a result of the taking, use, modification, publication or distribution of the Images and/or Materials, including but not limited to, claims of defamation, invasion of privacy or copyright infringement or any misuse or alterations to the Images and/or the Materials and any derivative works created by the Region or third parties.



I have duly signed this Photograph/Video Consent to provide the Licence herein granted, and which Licence remains in effect in perpetuity.

DATE OF SIGNING: _____

CONTEST NAME: YRT Transit Memories Contest

CONTACT NUMBER and/or EMAIL: _____

	In the presence of:
_____ Name (Please print)	_____ Witness name (Please print)
_____ Signature	_____ Witness signature

Notice with Respect to the Collection of Personal Information

Personal information collected during the filming/photographing or videotaping in respect of the YRT Transit Memories Contest is collected by The Regional Municipality of York under the legal authority of the *Municipal Act, 2001* for the purposes of administering the Contest, and as described in this Consent. For more information please contact York Region Transit, The Regional Municipality of York, 50 High Tech Road, Richmond Hill, Ontario L4B 4N7, by email: transitinfo@york.ca or by phone: 1-866-668-3978.